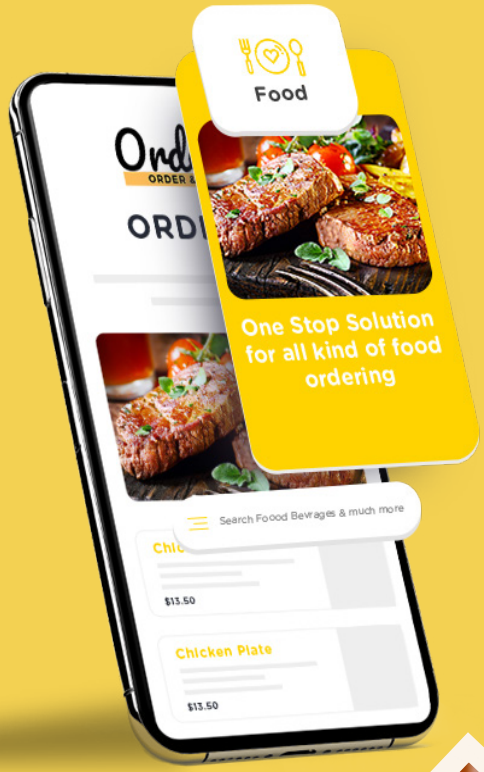
Ordery
ORDER & PAY

THE EXCITING NEW FLEXIBLE ORDERING SYSTEM FOR THE HOSPITALITY INDUSTRY



ABOUT **ORDERY**

Ordery is a Click and Collect, Home Delivery and Order at Table ordering system for restaurants, bars, cafes or any other type of food and beverage vendor.

Ordery is a robust, scalable system for small, medium and large businesses. It can be deployed in your business in less than an hour for a single site or across multiple sites.

Customers can pay through the app, or via your current payment solution.

Ordery is also a sophisticated customer management system. Send customers SMS offers and email newsletters, and turbocharge your business by turning your clientele into loyal customers.

STREAMLINE YOUR **RESTAURANT**

Increase your table turnover up to 30%

With everything available on their mobile phone, customers have exactly what they need to order and pay quickly and easily; thus encouraging more orders and therefore more turnover.

Save staff and customers' time by 40%

Our customers are reporting a time-saving of up to 40% in the taking and processing of dine-in-orders.

Reduce labour costs

Thanks to these time-saving measures, you can reduce overheads or dedicate more time to deliver excellent customer service.

Increase revenue by 50% with better communications

Many venues have reported revenue growth of up to 50% thanks to frequent customer contact via the Ordery SMS and email platform.

SIGN UP NOW VIA
www.orderyapp.com

www.orderyapp.com

COVID-19 PEACE OF MIND

Ordering safely and securely with Ordery.

- Customers can avoid touching menus or PDQ machines which many others have been in contact with.

- Customers do not have to interact with staff unless they want to, and servers do not have to worry about awkward social distancing whilst helping customers.

- Customers can speed up their dining experience if they wish.

- Restaurants can increase table turnover, making up for reduced capacity.

EASY SETUP - BE UP AND RUNNING
IN AS LITTLE AS HALF AN HOUR

SIGN UP
Customers are instantly up and running on our system when they sign up with a demo account.

BUILD YOUR MENU
With our easy-to-use menu builder, enter the dishes and categories which apply to your menu and they will appear on your public menu page.

CHOOSE YOUR PAYMENT METHOD
Select if you want customers to be able to pay via the app or via your current payment solution.

CUSTOMERS START ORDERING
Customers can find your restaurant by searching for you in the Ordery app homepage, or you can give them your unique url .

SIGN UP NOW VIA www.orderyapp.com

HOW DOES IT **WORK?**

QR Code / Online Web Order

You are assigned a unique QR code and web link. You can print this on your literature and place it on customer tables. Customers scan the QR code and are directed to your app's online menu.

Order and Pay

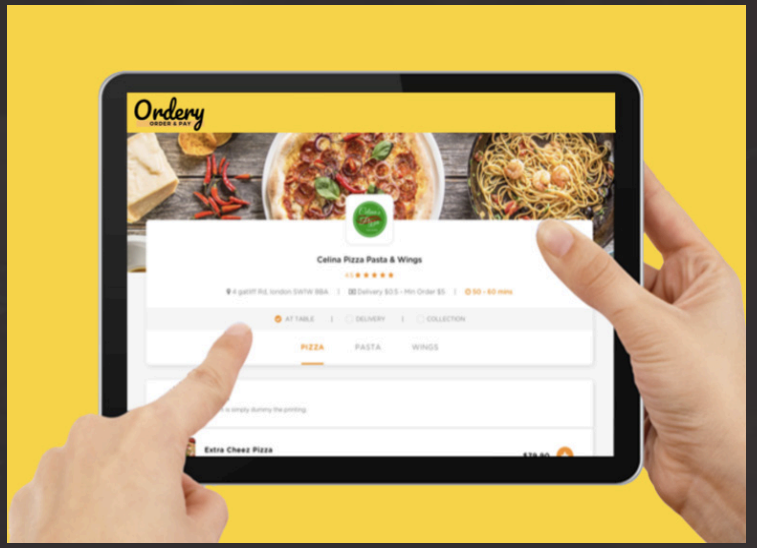
Customers order and pay via your app. The monies are transferred to your bank account by one of the world's leading payment providers. This is easily setup in our vendor dashboard. You can also take payment later outside of the app.

Receive and Serve Order

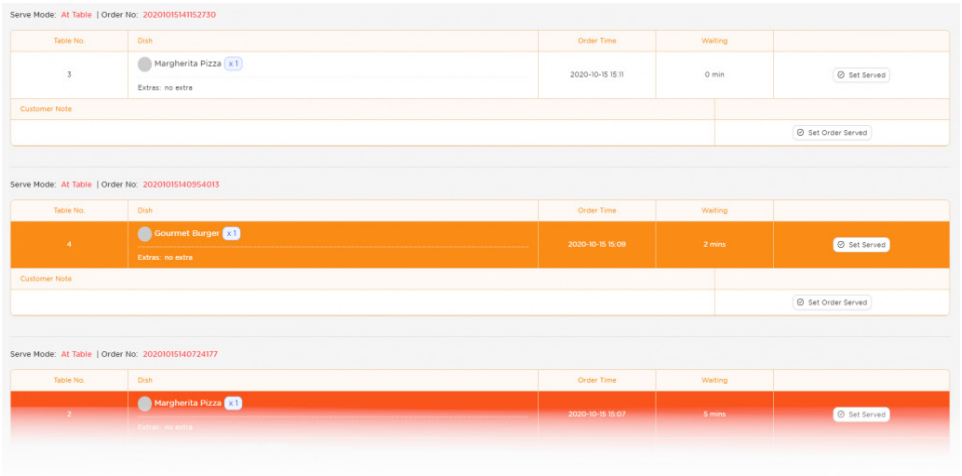
You will receive the order notification to your vendor login, which you can have open on a tablet or PC.

NO SPECIAL EQUIPMENT REQUIRED

Use our solution with any PC, laptop, tablet or mobile phone.



KITCHEN VIEW



- New orders appear on the list for staff to tick off as they are prepared or served.
- Easily see how long customers have been waiting.
- Colour-coded waiting times.
- Wetherspoons, McDonalds and other big brands use a Kitchen view like ours to manage orders effectively.

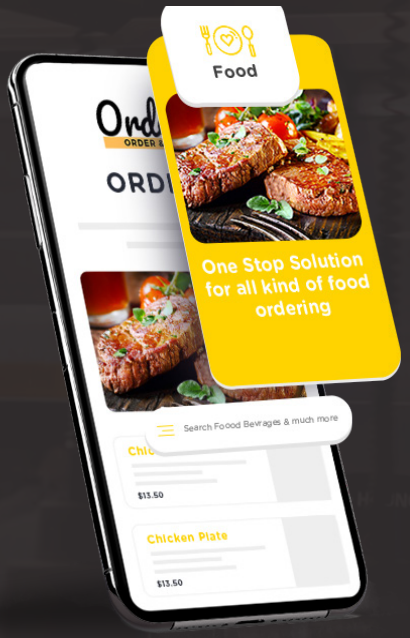
AUTOPRINTING

Automatically receive orders to a thermal printer as soon as a customer orders. You can also set drinks orders to print to one area and food to another area without even touching a PC or tablet.

www.orderyapp.com

EMAIL AND TEXT
YOUR CUSTOMERS

Successful businesses have long understood the value of their customer database. Ordery's email and SMS marketing feature will help you to connect with every customer who has dined with you - so you can develop excellent loyalty and repeat business.



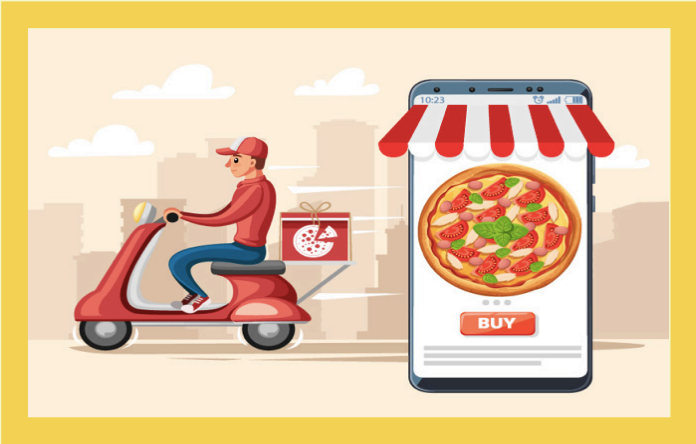
Keep customers up to date with what's happening in your business by sending regular e-newsletters to the database. You can add images, links, surveys and special offers that will increase your revenue at specific times.

Texting your customers is the perfect way to promote special and time-sensitive offers. You can also send automated messages to update them on their order progress.

SIGN UP NOW VIA www.orderyapp.com

Home Delivery and

Click and Collect



This online food ordering app will develop and grow your own Home Delivery and Click and Collect service.

What is more, our software could save you thousands of pounds compared to many like-for-like platforms:

Orders Per Week	Average Order Value	Saving Per Month	Saving Per Year
100	25	£1405	£16860
200	25	£2810	£33720
300	25	£4215	£50580

Increase turnover with

Order at Table

Whether your customers are sat at their table, in the beer garden, or even in the queue coming in, they can browse your menu and place their order straight away.

This helps to reduce wait times, stops customers waiting for the bill, increases table turnover and improves customer satisfaction.

SIGN UP NOW VIA www.orderyapp.com

SPECIAL **FEATURES**

DASHBOARD
Your vendor dashboard gives minute-by-minute stats for your food and beverage business. View total orders, average order values, new orders waiting, total takings, top dishes for the day and many more invaluable analytics.

LOW COST
The app will allow you to build your own customer database and Home Delivery or Click and Collect business without paying the extortionate fees that other apps charge.

RETURNING CUSTOMERS
Automatically identify and highlight returning customers to give them that special valued customer experience.

CUSTOMER FUNCTIONALITY
Customers can Order at Home or Order at Table, view their order history and update their contact preferences.

PAYMENT INTEGRATION
Customers can pay via the app or by using your existing payment methods. In-app payments are handled by one of the world's leading payment providers - stripe.com.

FINANCIAL REPORTING
Run essential financial reports to instantly see takings, popular dishes, VAT liabilities and more.

MULTIPLE SITES
Easily deploy Ordery across your multiple sites for cohesive systems and reporting.

PRICING **PLANS**

BRONZE PACKAGE

£45
Per Month (Annual Payment)

- ✓ Unique Menu URL
- ✓ QR Codes
- ✓ Menu Branding
- ✓ Financial Reporting
- ✓ VAT Accounting
- ✓ Home Delivery
- ✓ Multiple Sites
- ✓ Click and Collect
- ✓ Comprehensive Dashboard
- ✓ Order at Table
- ✓ Kitchen View
- ✓ Pay In App (1.95% Transaction Fee + 20p)
- ✓ Dish Reporting
- ✓ Gather Customer Reviews
- ✓ Email Newsletter
- SMS Alerts & Send
- ✗ Pay Outside of App

SIGN UP NOW VIA www.orderyapp.com

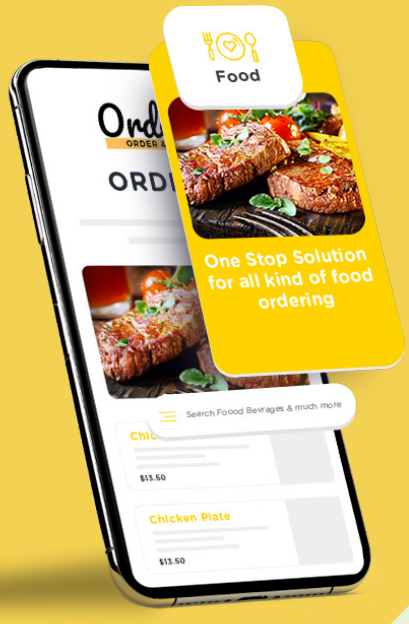
SILVER PACKAGE

~~£79~~ **£20**
Per Month (Annual Payment)

*****DISCOUNTED OFFER FOR LIMITED TIME*****

- ✓ Unique Menu URL
- ✓ QR Codes
- ✓ Menu Branding
- ✓ Financial Reporting
- ✓ VAT Accounting
- ✓ Home Delivery
- ✓ Multiple Sites
- ✓ Click and -Collect
- ✓ Comprehensive Dashboard
- ✓ Order at Table
- ✓ Kitchen View
- ✓ Pay In App (1.95% Transaction Fee + 20p)
- ✓ Dish Reporting
- ✓ Gather Customer Reviews
- ✓ Email Newsletter
- SMS Alerts & Send
- ✓ Pay Outside of App

SIGN UP NOW VIA www.orderyapp.com



Ordery
ORDER & PAY

CONTACT US **TODAY**

Tel: +44 330 043 1674

Email: contact@orderyapp.com

12 Albion Road, Sunnybank, Chesterfield, S40 1LJ